



MyFoxTampaBay.com

www.myfoxtampabay.com

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

INVOICE

Advertiser	American Crossroads
Product	11-27-690 - AMERICAN CROSSROADS
Estimate Number	690

Invoice #	04057287-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/13/12

Station	WTVT
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04057287
Alt Order #	Political Issue
Deal #	
Order Flight	09/05/12 - 09/14/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV14273
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 430a	430a-5a								
		Political Issue									
	13				09/03/12 to 09/09/12	2x	--WTF--				
	13			W	09/05/12	:30	4:51 AM	USPRTV14ACH	\$250.00		2
	13			Th	09/06/12	:30	4:42 AM	USPRTV14ACH	\$250.00		1
2	13	Good Day 430a	430a-5a								
		Political Issue									
	13				09/10/12 to 09/16/12	2x	MTWT---				
	13			M	09/10/12	:30	4:42 AM	USPRTV14ACH	\$250.00		1
	13			Tu	09/11/12	:30	4:51 AM	USPRTV14ACH	\$250.00		2
3	13	Good Day 5a	5a-530a								
		Political Issue									
	13				09/03/12 to 09/09/12	2x	--WTF--				
	13			W	09/05/12	:30	5:25 AM	USPRTV14ACH	\$600.00		1
	13			Th	09/06/12	:30	5:29 AM	USPRTV14ACH	\$600.00		2
4	13	Good Day 5a	5a-530a								
		Political Issue									
	13				09/10/12 to 09/16/12	2x	MTWT---				
	13			M	09/10/12	:30	5:24 AM	USPRTV14ACH	\$600.00		1
	13			Tu	09/11/12	:30	5:23 AM	USPRTV14ACH	\$600.00		2
5	13	Good Day 530a	530a-6a								
		Political Issue									
	13				09/03/12 to 09/09/12	3x	--WTF--				
	13			W	09/05/12	:30	5:53 AM	USPRTV14ACH	\$900.00		1
	13			Th	09/06/12	:30	5:54 AM	USPRTV14ACH	\$900.00		3
	13			F	09/07/12	:30	5:42 AM	USPRTV14ACH	\$900.00		2
6	13	Good Day 6a	6a-7a								
		Political Issue									
	13				09/03/12 to 09/09/12	2x	--WTF--				
	13			W	09/05/12	:30	6:13 AM	USPRTV14ACH	\$1,500.00		1

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Crossroads Media LLC
Attention: Accounts Payable
66 Canal Center Plaza
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6	13	Good Day 6a	6a-7a								
	Political Issue										
	13			Th	09/06/12	:30	6:54 AM	USPRTV14ACH	\$1,500.00		2
7	13	Good Day 6a	6a-7a								
	Political Issue										
	13				09/10/12 to 09/16/12	2x	MTWT---				
					M	09/10/12	:30	6:40 AM	USPRTV14ACH	\$1,500.00	2
					Tu	09/11/12	:30	6:53 AM	USPRTV14ACH	\$1,500.00	1
8	13	Good Day 7a	7a-8a								
	Political Issue				09/03/12 to 09/09/12	2x	--WTF--				
	13				W	09/05/12	:30	7:53 AM	USPRTV14ACH	\$1,500.00	1
	13				F	09/07/12	:30	7:43 AM	USPRTV14ACH	\$1,500.00	2
9	13	Good Day 7a	7a-8a								
	Political Issue				09/10/12 to 09/16/12	2x	MTWT---				
	13				M	09/10/12	:30	8:00 AM	USPRTV14ACH	\$1,500.00	2
	13				Tu	09/11/12	:30	7:29 AM	USPRTV14ACH	\$1,500.00	1
10	13	Good Day 8a	8a-9a								
	Political Issue				09/03/12 to 09/09/12	2x	--WTF--				
	13				W	09/05/12	:30	8:58 AM	USPRTV14ACH	\$1,500.00	1
	13				F	09/07/12	:30	8:29 AM	USPRTV14ACH	\$1,500.00	2
11	13	Good Day 8a	8a-9a								
	Political Issue				09/10/12 to 09/16/12	2x	MTWT---				
	13				M	09/10/12	:30	8:24 AM	USPRTV14ACH	\$1,500.00	1
	13				W	09/12/12	:30	8:49 AM	USPRTV14ACH	\$1,500.00	2
12	13	Good Day 9a	9-10a								
	Political Issue										

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
12	13	Good Day 9a	9-10a								
		Political Issue									
					09/03/12 to 09/09/12	3x	--WTF--				
	13			W	09/05/12	:30	9:45 AM	USPRTV14ACH	\$1,000.00		3
	13			Th	09/06/12	:30	9:53 AM	USPRTV14ACH	\$1,000.00		1
	13			F	09/07/12	:30	9:58 AM	USPRTV14ACH	\$1,000.00		2
13	13	Good Day 9a	9-10a								
		Political Issue									
					09/10/12 to 09/16/12	2x	MTWT---				
	13			Tu	09/11/12	:30	9:58 AM	USPRTV14ACH	\$1,000.00		1
	13			W	09/12/12	:30	9:24 AM	USPRTV14ACH	\$1,000.00		2
14	13	Good Day Sa 6a	6a-7a								
		Political Issue									
					09/03/12 to 09/09/12	1x	-----S-				
	13			Sa	09/08/12	:30	6:39 AM	USPRTV14ACH	\$700.00		1
15	13	Good Day Sa 7a	7a-8a								
		Political Issue									
					09/03/12 to 09/09/12	1x	-----S-				
	13			Sa	09/08/12	:30	7:57 AM	USPRTV14ACH	\$1,100.00		1
16	13	Good Day Sa 8a	8a-9a								
		Political Issue									
					09/03/12 to 09/09/12	1x	-----S-				
	13			Sa	09/08/12	:30	8:21 AM	USPRTV14ACH	\$1,200.00		1
17	13	Good Day Su 6a-7a News	6a-7a								
		Political Issue									
					09/03/12 to 09/09/12	1x	-----S-				
	13			Su	09/09/12	:30	6:42 AM	USPRTV14ACH	\$700.00		1
18	13	Good Day Su 7a	7a-8a								
		Political Issue									

-----S

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
18	13	Good Day Su 7a	7a-8a								
		Political Issue									
	13				09/03/12 to 09/09/12	1x					
					Su	:30	7:13 AM	USPRTV14ACH	\$1,100.00		1
19	13	Good Day Su 8a	8a-9a								
		Political Issue									
	13				09/03/12 to 09/09/12	1x	-----S				
					Su	:30	8:37 AM	USPRTV14ACH	\$1,100.00		1
20	13	Fox News Sunday	9a-10a								
		Political Issue									
	13				09/03/12 to 09/09/12	1x	-----S				
					Su	:30	9:45 AM	USPRTV14ACH	\$1,100.00		1
21	13	Live with Kelly	10a-11a								
		Political Issue									
	13				09/03/12 to 09/09/12	2x	--WTF--				
					W	:00			\$800.00	See MG 21.4	3
	13				W	:30	10:36 AM	USPRTV14ACH	\$800.00		1
	13				Th	:00			\$800.00	See MG 21.3	2
	13				F	:30	10:55 AM	USPRTV14ACH	\$800.00	MG for 21.3 09/04	4
22	13	Live with Kelly	10a-11a								
		Political Issue									
	13				09/10/12 to 09/16/12	2x	MTWT---				
					M	:30	10:30 AM	USPRTV14ACH	\$800.00		2
	13				Th	:30	10:59 AM	USPRTV14ACH	\$800.00		1
23	13	Fox 13 News at Noon	12p-1p								
		Political Issue									
	13				09/03/12 to 09/09/12	2x	--WTF--				
	13				W	:30	12:23 PM	USPRTV14ACH	\$500.00		2
	13				Th	:30	12:29 PM	USPRTV14ACH	\$500.00		1
24	13	Fox 13 News at Noon	12p-1p								

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Billing Calendar	Broadcast
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IDB #	TV14273
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
Political Issue											
13					09/10/12	2x	MTWT---				
13				M	09/10/12	:30	12:42 PM	USPRTV14ACH	\$500.00		2
13				Tu	09/11/12	:30	12:23 PM	USPRTV14ACH	\$500.00		1
25	13	Anderson Cooper	1p-2p		09/10/12 to 09/16/12	2x	MTWT---				
Political Issue											
13				M	09/10/12	:00			\$500.00	See MG 25.3,25.4	2
13				M	09/10/12	:30	1:31 PM	USPRTV14ACH	\$500.00	MG for 25.2,25.1	3
13				W	09/12/12	:00			\$500.00	See MG 25.3,25.4	1
13				W	09/12/12	:30	1:23 PM	USPRTV14ACH	\$500.00	MG for 25.2,25.1	4
26	13	Fox 13 News at 5p	5p-530p		09/03/12 to 09/09/12	2x	--WTF--				
Political Issue											
13				W	09/05/12	:30	5:23 PM	USPRTV14ACH	\$1,800.00		2
13				Th	09/06/12	:30	5:28 PM	USPRTV14ACH	\$1,800.00		1
27	13	Fox 13 News at 530p	530p-6p		09/03/12 to 09/09/12	2x	--WTF--				
Political Issue											
13				W	09/05/12	:30	5:53 PM	USPRTV14ACH	\$1,800.00		1
13				F	09/07/12	:30	5:44 PM	USPRTV14ACH	\$1,800.00		2
28	13	Fox 13 News at 6p	6p-630p		09/03/12 to 09/09/12	2x	--WTF--				
Political Issue											
13				Th	09/06/12	:30	6:29 PM	USPRTV14ACH	\$2,000.00		2
13				F	09/07/12	:30	6:30 PM	USPRTV14ACH	\$2,000.00		1
29	13	Fox 13 News at 630p	630p-7p		09/03/12 to 09/09/12	2x	--WTF--				
Political Issue											
13				W	09/05/12	:30	6:55 PM	USPRTV14ACH	\$2,000.00		2

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29	13	Fox 13 News at 630p	630p-7p								
		Political Issue									
	13			Th	09/06/12	:30	6:47 PM	USPRTV14ACH	\$2,000.00		1
30	13	Fox 13 News Su 6p	6p-7p								
		Political Issue									
	13	Fox 13 News at 6p			09/03/12 to 09/09/12	1x	-----S				
	13			F	09/07/12	:30	6:55 PM	USPRTV14ACH	\$1,600.00	MG for 30.1 09/09	2
	13			Su	09/09/12	:00			\$1,600.00	See MG 30.2	1
31	13	Insider	730p-8p								
		Political Issue			09/03/12 to 09/09/12	2x	--WTF--				
	13			W	09/05/12	:30	7:56 PM	USPRTV14ACH	\$2,000.00		1
	13			F	09/07/12	:30	7:59 PM	USPRTV14ACH	\$2,000.00		2
32	13	M-Su 10p-1030p Late News	10p-1030p								
		Political Issue			09/03/12 to 09/09/12	2x	--WTFSS				
	13			Th	09/06/12	:30	10:20 PM	USPRTV14ACH	\$3,200.00		2
	13			Su	09/09/12	:30	10:39 PM	USPRTV14ACH	\$3,200.00		1
33	13	M-Su 1030-11p Late News	1030p-11p								
		Political Issue			09/03/12 to 09/09/12	2x	--WTFSS				
	13			W	09/05/12	:30	10:25 PM	USPRTV14ACH	\$2,000.00		2
	13			Su	09/09/12	:30	10:57 PM	USPRTV14ACH	\$2,000.00		1
34	13	M-Su 11p-1135p Late News	11p-1135p								
		Political Issue			09/03/12 to 09/09/12	2x	--WTFSS				
	13			W	09/05/12	:30	11:59 PM	USPRTV14ACH	\$1,900.00		1
	13			Sa	09/08/12	:30	12:00 AM	USPRTV14ACH	\$1,900.00		2
36	13	Pac 12 RS Prime Game	Various								
		Political Issue									

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36	13	Pac 12 RS Prime Game	Various								
		Political Issue									
	13			Sa	09/08/12	:30	7:33 PM	USPRTV14ACH	\$4,000.00		1
38	13	X Factor	8p-9p								
		Political Issue									
	13			Th	09/13/12	:30	7:59 PM	USPRTV14ACH	\$20,000.00		1
39	13	We 8p-10p X Factor	8p-10p								
	13			W	09/12/12	:30	7:59 PM	USPRTV14ACH	\$20,000.00		1
40	13	College Football Prime	Various								
		Political Issue									
	13			Sa	09/08/12	:30	9:48 PM	USPRTV14ACH	\$4,000.00		2
41	13	MLB Game Non Home	Various								
		Political Issue									
	13			Sa	09/08/12	:30	3:59 PM	USPRTV14ACH	\$2,000.00		1
	13			Sa	09/08/12	:30	6:06 PM	USPRTV14ACH	\$2,000.00		2

Aired Spots**68**

Gross Total **\$129,300.00**
Agency Commission **\$19,395.00**
Net Amount Due **\$109,905.00** Payment Terms 30 Days

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